Artificial Intelligence Literacy



First step in compliance with the EU AI Act

AI Literacy Obligations Under the EU AI Act

5

Pursuant to Articles 3 and 4 of the EU Artificial Intelligence (AI) Act, which will begin applying on 2 February 2025, AI literacy encompasses the knowledge, skills, and awareness necessary for providers, deployers, and affected individuals to make informed use of AI systems, while recognizing their opportunities, risks, and potential harms. Under the AI Act, providers and deployers are required to implement appropriate measures to ensure that their personnel and system users possess a sufficient level of AI literacy. The AI Act has an extraterritorial effect, meaning that its provisions will also apply to system providers and users located outside the EU if their AI systems are placed on the market, put into service within the EU, or if their system outputs are used within the EU. Accordingly, companies established in Turkey that fall within this scope must take steps to ensure compliance.

To meet these obligations, companies should assess their AI literacy requirements and initiate compliance efforts. A tailored training program should be developed, taking into account sector-specific needs, organizational roles, and responsibilities within a risk-based framework. By integrating AI literacy into corporate governance and compliance processes, companies can promote the responsible and informed use of AI systems.

Beyond regulatory compliance, embedding AI literacy into business operations presents a strategic opportunity, fostering an AI-aware corporate culture while enhancing competitive advantage. Proactively addressing these requirements will position organizations for sustainable and compliant AI adoption in the evolving regulatory landscape.

?] How can we assist you?

<u>Al Literacy Training</u>: With Al Literacy Training, we ensure that Al is used consciously, safely and effectively by employees and that they act in accordance with legal requirements. While preparing this training specific to your company, our approach will be as follows.

- Legal Analysis of the Organization : Since organizational structures are often complex, determining who is responsible for the development or use of AI systems is a critical step for AI literacy and governance. It is also necessary to understand whether activities related to the operation or use of AI systems can be outsourced to third parties. At this point, we will first support you in determining whether your company is a provider, a deployer, or both under the AI Act.
- Identifying Roles and Responsibilities and Preparing the Training Scope Accordingly: Identifying the roles that interact with AI systems is important for the effective implementation of AI literacy. We will develop a training program that ensures AI literacy efforts are tailored to the specific responsibilities of each position, promoting effective and compliant AI use across the organization. AI literacy should be tailored to the needs of each organization, sector and environment. In this step, we will align training content with the specific requirements of each role, covering key topics such as general legal requirements and ethics. By providing customized training for senior management, technical teams, compliance and legal teams, operational users, other employees and suppliers, we will ensure that every team member can interact with AI systems effectively and responsibly.

<u>Al Literacy Workshop</u>: Our Al Literacy Training will provide participants with the foundational **knowledge** required to understand Al systems, their implications, and compliance requirements. Following the training, our Al Literacy Workshop will focus on reinforcing **understanding** and developing practical **skills** through interactive exercises and real-world use case scenarios. Designed at General, Operational, Technical, and Strategic levels, the workshop will be tailored to your organisation's specific needs, ensuring Al literacy is effectively embedded into corporate culture and business processes.

<u>Monitoring and Evaluation</u>: Al literacy is a constantly evolving, living process. In parallel with the developments in Al technologies, we will provide support for regular review of the process through training updates and periodic audits.

+) Until when should you comply?

As the AI literacy provisions take effect on 2 February 2025, we strongly recommend initiating compliance preparations without delay.

+) Our team

Our services are managed by a team of experts in Digital & AI Law.

Project period

Our fee

4-6 Weeks



Tuğçe Gültekin

Partner | Legal tugce.gultekin@tr.ey.com Tel: +90 212 315 3000



Av. Seda İlik Obut

Manager | Legal <u>seda.ilik@tr.ey.com</u> Tel: +90 212 315 3000 For further information Please click here

Please contact us for our fee



This document only contains general information about the AI Literacy, is for general information purposes and should not be used for any other purpose. EY and Kuzey YMM ve Bağımsız Denetim A.Ş. do not accept any responsibility for any action to be taken regarding the content of this document. We recommend a special study considering the specific circumstances and structure of your organization, you can contact EY for this purpose.