



Building a better  
working world

22@

# Property Telescope

Investment & Financing Keys

Barcelona 2021

Special Edition

June 2021

Strategy and Transactions





The 22@ Property Telescope  
Barcelona 2021

## EXECUTIVE SUMMARY

### 1 Macro Overview



Lopsided recovery expected  
after COVID impact  
2020-2021

- **2021 GDP expected** growth: **+6.8%** (-11% 2020).
- **Slight improvement in unemployment rate** as of Apr21 (15.4% vs. 16.1% in 2020).
- Exports will lead the recovery: **Current Account deficit -57% YoY 1Q21.**
- **Catalonia to accounted for a -9.8% GDP cutback** in 2020
- **Consumer confidence Index recovering:** 90 bps (vs. 63 bps as of Dec20).

### 2

### Supply & Demand



- **Economy shock continue to increase vacancy rate** in Barcelona to 7.5% in 1Q21.
- **Positive trend in take-up for Barcelona, with +61% for 1Q21 vs. 4Q20**, amounting to c.72,500sqm (12,500 sqm in 22@).
- **Vacancy rate in 22@ to increase to c. 8.5% driven by excess of new supply** delivered.
- **765,000 sq.m of new office supply** expected in Barcelona by 2023, of which 79% concentrates in 22@.
- Over **+526k sq.m of the total expected new supply (c. 86%) in 22@ is still speculative**, and therefore most surely expected to be delayed.
- **Tech players** continue to be the greatest demand drivers, having **accounted for +40% of total take-up in the past 7 years.**

### 4

### Financing Activity



- **Spanish lenders** are becoming selective, warned of a potential oversupply scenario.
- **International banks** wait and see the big picture limiting their activity to well-known sponsors.
- **Borrowing cost** climbed slightly due to COVID but no higher than 2017.
- **Most of Alternative capital** providers currently out of the market for office financing

### 3

### Office Properties Investment Market



- Global Office Investment in 1Q21 **decreased by c. 44% vs. 4Q20 and flowed back to the Americas** given the more positive recovery prospects in the US.
- Office Investment in 1Q21 **decreased by c. 50% vs. 4Q20 in Spain** and accounted for **30%** of the total non-residential Real Estate investment.
- **Office Investment attraction in Spain is being highly concentrated in Barcelona as of June 2021**, with c. €570m of a total €685m invested as of this date.
- **22@ has concentrated over 90%** of total office investment in Barcelona over 2021 YTD, accounting for c. €560m.

### 5

### Key Performing Indicators



#### Key Indicators by areas in 1Q21

#### Barcelona

KPI	CBD	22@
Total Inventory(k sq.m)	840	962
Vacant stock (k sq.m)	34	82
Vacancy rate (%)	4.1%	8.5%
Avg. Rent (€/sq.m/month)	24	22
Expected New supply 21-23 (k sq.m)	43	606
Prime Yield (%)	3.3%	4.0%



# EY

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#TheOfficePropertyTelescope

## Request the Expanded Edition...

1. **Full analysis of historical demand trends**, and expected performance in the upcoming years
2. **Max granularity on the forecasted new supply** within the Barcelona office market
3. **Full detail on the most recent office / turn-key project / land transactions** within Barcelona and the 22@ office area
4. **Overview of the land market performance and perspectives:** historical price trends and expected pipeline in the near future

## ...do not hesitate to contact us

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