



Building a better working world



MoneyLion®

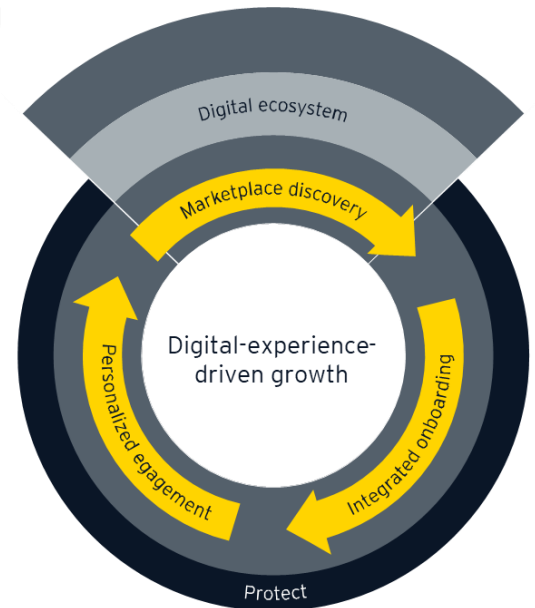
EY Nexus for Banking – Digital Marketplace

Equipping banks with FinTech capabilities, empowering them to evolve alongside today’s digital consumers

EY Nexus for Banking – Digital Marketplace, powered by MoneyLion, is a turnkey digital solution built for the challenges of deposit growth, new client acquisition and account engagement faced by credit unions, regional banks and community banks. The solution leverages various strategic platforms for marketplace infrastructure technology, real-time data, adaptive content and core banking integration. Plus, fully integrated EY advice, transform and operate services are bundled seamlessly to deliver tangible business outcomes. This differentiated solution now exists to accelerate digital channel growth and to engage with today’s digital customer.

An embedded finance offer can deepen relationships with existing customers of credit unions and regional and community banks by up to

2x



EY Nexus for Banking – Digital Marketplace

is a full-stack customer growth platform that makes it possible to rapidly offer the digital products and experiences that customers seek — leapfrogging stages of development to not just survive, but to thrive.

Marketplace

Attract new customers and delight existing ones with access to digital banking products (including savings, lending, insurance, credit cards and investing) through a network of 500+ product partners, available through an integrated platform with a unified onboarding experience.

Infrastructure

Leverage an infrastructure platform with simplified interoperability into your organization’s legacy core to unlock modern capabilities.

Personalization

Unlock the power of consumer data insights to manage incentives, trigger timely new offers and curate dynamic, engaging experiences.

EY | Building a better working world

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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