



**EY Entrepreneur
Of The Year™**

2025 Awards
Singapore

Application guidelines



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Each year through the EY Entrepreneur Of The Year™ program, we recognize entrepreneurs who are trailblazers, innovators and disruptors that shape their businesses with mastery to realize bold ambitions.

A summary of the required application information is outlined below. You may assign a delegate to complete the nomination form on your behalf.



Nominee information

- Nominee's name
- Nominee's job title
- Nominee's email
- Years nominee has been with the company
- Years nominee has been in their current role
- Whether nominee is the company founder
- Whether nominee is actively involved in executive management
- Whether nominee was previously nominated; if applicable, the most recent status achieved
- Social media profile
- Year of birth
- Percentage of company held
- Whether the nominee/ company ever been subject to governmental, civil or criminal complaint?
- Profile photo

Company information

- Registered company name
- Trading name
- Headquarters location
- Full company description
- Whether company is owned or controlled by another company; if applicable controlling company name
- Whether company is a family business; if applicable, percentage owned by family and generation of current leadership
- Sector
- Year company founded
- Geographic reach
- Company website

Company information

This information is considered confidential. Financial information is an important quantifiable indicator of success available to the panels of judges; therefore, it is required that the financial data section be completed in full.

- Company mergers, if applicable (within the past three years)
- Percentage of the growth due to merger, if applicable
- Three years of financial data, including:
 - Fiscal year-end date
 - Total employees
 - Annual sales
 - Income before taxes
 - EBITDA
 - Total assets
 - Total equity

Three most recent financial statements are required for verification purpose.

Narratives

The narratives section allows you to highlight the entrepreneur and achievements according to the four judging criteria. Each narrative is limited to a maximum of 2,000 characters, or approximately 250 words.

Entrepreneurial spirit

- Describe how the nominee identifies opportunities to innovate and create a better world
- Explain how they take risks to realize their vision
- State how they have demonstrated courage, perseverance and overcomes obstacles

Growth

- Explain how they increase market share and expand into new markets
- Describe how they drive positive financial performance
- Provide an example of how they invest in attracting, developing and retaining the best talent
- Describe how they build a culture of innovation that pioneers new approaches or technologies

Purpose

- Discuss how they commit themselves and their organization to an inspiring purpose and vision
- Describe how they drive strategies for a sustainable future
- Explain how they create and protect value in the long term, across a broad group of stakeholders, including consumers, employees, suppliers, government, communities, investors and shareholders

Impact

- Detail how they integrate sustainable environmental practices in their strategy, with robust commitments and execution plans
- Discuss their focus on diversity and inclusion across multiple dimensions
- Explain how they consider the broader impact of activities on the communities where they operate