MPS LIMITED

CIN: L22122TN1970PLC005795

Registered Office: RR Towers IV, Super A, 16/17, Thiru Vi Ka Industrial Estate, Guindy, Chennai-600 032, Tamil Nadu, India Tel. No.: +91-44 -49162222 | Fax No.: +91-44-49162225

> Corporate Office: C-35, Sector-62, Noida – 201307, Uttar Pradesh, India Tel. No.: +91- 120-459 9754 | Fax No.: +91- 120-402 1280

E-mail: investors@mpslimited.com | Website: www.mpslimited.com

Company Secretary: Mr. Sunit Malhotra, Chief Financial Officer | Compliance Officer: Ms. Shiwani Dayal

FOR THE ATTENTION OF THE ELIGIBLE SHAREHOLDERS OF MPS LIMITED

OFFER TO BUYBACK UP TO 5.66.666 (FIVE LAKHS SIXTY SIX THOUSAND SIX HUNDRED AND SIXTY SIX) FULLY

PAID-UP EQUITY SHARES OF MPS LIMITED (THE "COMPANY") OF FACE VALUE OF INR 10 EACH ("EQUITY SHARES"),

REPRESENTING 3.04% OF THE ISSUED, SUBSCRIBED AND PAID-UP EQUITY SHARES OF THE COMPANY, FROM ALL

ELIGIBLE SHAREHOLDERS AS ON MONDAY, AUGUST 24, 2020, (THE RECORD DATE), ON A PROPORTIONATE BASIS,

THROUGH THE 'TENDER OFFER' PROCESS, AT A PRICE OF INR 600.00 (INDIAN RUPEES SIX HUNDRED ONLY) PER

- EQUITY SHARE, PAYABLE IN CASH, FOR AN AGGREGATE MAXIMUM AMOUNT NOT EXCEEDING INR 34,00,00,000
- SECURITIES AND EXCHANGE BOARD OF INDIA (BUY-BACK OF SECURITIES) REGULATIONS, 2018 AS AMENDED
- (INDIAN RUPEES THIRTY FOUR CRORES ONLY) EXCLUDING THE TRANSACTION COSTS, ("BUYBACK") UNDER THE
- ("SEBI BUYBACK REGULATIONS").
- Unless otherwise defined, capitalised terms used but not defined in this advertisement shall have the meaning assigned to such terms in the Letter of Offer.
- This advertisement ("Advertisement") is being issued by the Company pursuant to and in compliance with the circular issued by SEBI vide circular no. SEBI/CIR/CFD/DCR1/CIR/P/2020/83 dated May 14, 2020 read with SEBI circular No. SEBI/HO/CFD/DCR2/CIR/P/2020/139 dated July 27, 2020 ("Relaxation Circulars").
- This is to be read together with: (a) the Public Announcement dated Wednesday, August 12, 2020 published on Thursday, August 13, 2020 and (b) the Letter of Offer dated
- Tuesday, September 8, 2020.
- The Public Announcement was published in the following newspapers: Editions Name of the Newspaper Language
- Financial Express English ΔII ΑII Jansatta Hindi
- Makkal Kural Tamil
- *Except in Ahmedabad edition due to Janmashtami holiday. The Public Announcement appeared in Ahmedabad edition on August 14, 2020

 - In terms of the Relaxation Circulars and in light of the COVID-19 situation, the Letter of Offer along with Tender Form has been electronically dispatched to all the Eligible

 - Shareholders holding Equity Shares as on Record Date and whose email ids have been registered with the Company/as downloaded from the depositories. The Company

 - will not undertake any physical dispatch of the Letter of Offer and Tender Form in compliance with the Relaxation Circulars.

 - Availability of Letter of Offer along with Tender Form:
 - An Eliqible Shareholder may access the Letter of Offer along with Tender Form, on the websites of the Company (https://www.mpslimited.com/mps-buy-back-2020/), the
 - Registrar to the Buyback (https://buyback.cameoindia.com/MPS), the Stock Exchanges i.e., NSE (www.nseindia.com), BSE (www.bseindia.com) and the Manager to the

Activity

Last date of intimation to the Stock Exchange regarding Acceptance or non-acceptance of tendered Equity Shares by the Registrar

Last date of dispatch of share certificate(s) by Registrar / return of payment to Eligible Shareholder/ return of unaccepted shares to

The Eligible Shareholders may also contact the following for receiving the Letter of Offer and the Tender Forms in electronic form:

- Buyback (https://www.ey.com/en_in/strategy-transactions/valuation-modeling-economics/offer-documents). Eligible Shareholder who have not registered their email ids with the depositories/the Company, and who want to know their entitlement can do so by accessing the website of the Registrar at https://buyback.cameoindia.com/MPS.
- Further, in case of non-receipt of Letter of Offer, the application can be made on plain paper in writing signed by the Eligible Shareholders during the Tendering Period, i.e., from Wednesday, September 16, 2020 to Tuesday, September 29, 2020. For detailed procedure for tendering Equity shares and settlement, please refer to "Procedure
- for Tender Offer and Settlement" on page 31 of Letter of Offer.
- **Brief Schedule of Activities:**

- The schedule of major activities is set forth below:

Last date of completion of settlement by the stock exchange

Last date of extinguishment of Equity Shares bought back

Corporate Office: C-35, Sector-62, Noida-201307,

Email: investors@mpslimited.com, secretarial@mpslimited.com

transactions/valuation-modeling-economics/offer-documents).

- **Buyback Opening Date**

Eligible Shareholders

MPS Limited

Uttar Pradesh, India

Tel. No.: +91-120 -4599754

Fax No.: +91- 120-402 1280

Website: www.mpslimited.com

- Buyback Closing Date
- Last date of receipt of completed Tender Forms and other specified documents including physical share certificates
- (if and as applicable) by the Registrar Last date of verification by Registrar

- Note: Where last dates are mentioned for certain activities, such activities may happen on or before the respective last date

- Contact Person: Ms. Shiwani Dayal, Compliance Officer Other Information:
- a. The information contained in this Advertisement is in accordance with the Relaxation Circulars.
- b. Details relating to the procedure for tendering the Equity Shares are more particularly set out in the Letter of Offer. c. The Advertisement will also be available on the websites of the Company (https://www.mpslimited.com/mps-buy-back-2020/), the Registrar to the Buyback
- Directors Responsibility: As per Regulation 24(i)(a) of the SEBI Buyback Regulations, the Board of Directors of the Company accepts responsibility for the information contained in this Advertisement and confirms this Advertisement contains true, factual and material information and does not contain any misleading information.

- Date: September 9, 2020 Place: Gurugram
- Mr. Rahul Arora CEO & Managing Director DIN: 05353333

Sd/-

- Chairman and Non-Executive Director DIN: 00227593

For and on behalf of the Board of Directors of MPS Limited

Sd/-

Mr. Nishith Arora

Ernst & Young Merchant Banking Services LLP

The Ruby, 14th Floor, 29 Senapati Bapat Marg,

Dadar West, Mumbai - 400 028, India

Email: mps.buyback2020@in.ey.com

(https://buyback.cameoindia.com/MPS), NSE (www.nseindia.com), BSE (www.bseindia.com) and the Manager to the Buyback (https://www.ey.com/en_in/strategy-

Tel No.: +91-22-6192 0000

Fax No.: +91-22-6192 1000

Website: www.ev.com/india

Contact Person: Chintan Hefa

- DIN: 00248939

Sd/-

Mr. Sunit Malhotra

Chief Financial Officer and Company Secretary

Chennai

Day and Date Wednesday, September 16, 2020

Tuesday, September 29, 2020

Thursday, October 1, 2020

Thursday, October 8, 2020

Thursday, October 8, 2020 Friday, October 9, 2020

Friday, October 9, 2020

Friday, October 16, 2020

Cameo Corporate Services Limited

Chennai - 600 002, Tamil Nadu, India

Fax No.: +91 44 2846 0129

Email: priya@cameoindia.com

Website: www.cameoindia.com

Contact Person: Sreepriya K

Subramanian Building, 1 Club House Road,

Tel No.: +91 44 4002 0700/0710/2846 0390