

Are you ready to transform from private company to public enterprise?

IPO readiness assessment

A successful initial public offering (IPO) involves intensive planning and effort to not only execute the transaction, but also sustain value. The expected level of preparation and due diligence required for an IPO is higher than ever. As such, it is critical that companies act and perform like a public company prior to entering the public markets. With over 30 years of market-leading experience helping companies go public, we can help you get ready.

EY IPO readiness assessment overview:

Our interactive, digital-enabled IPO readiness framework fosters strategic thinking and discussion around the business objectives, capital-raising strategies and organizational changes required to execute and sustain a successful IPO. An IPO readiness assessment provides management with a clear vision of critical areas across the organization that must be addressed in the IPO preparation process to both maximize value and mitigate risk.

Functional areas covered:

- ▶ Capital markets strategy
- ▶ Corporate governance/legal
- ▶ Finance and accounting
- ▶ Taxation
- ▶ Internal audit
- ▶ Investor relations
- ▶ Information technology
- ▶ Human capital



The better the question. The better the answer.
The better the world works.

Company benefits:

- ▶ Alignment among the company's executive team, board and other key stakeholders on transaction goals
- ▶ Increased engagement with the management team on public company readiness
- ▶ Knowledge sharing and leading practices from EY subject-matter resources and proprietary IPO readiness technology
- ▶ Operational efficiency in the field, speed of execution, time and cost savings



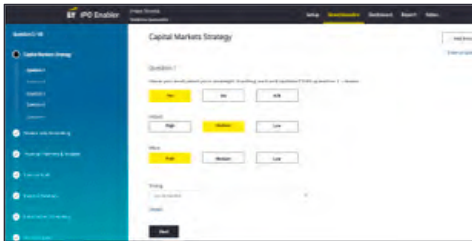
Building a better
working world

IPO readiness assessment tool



1 IPO questionnaire library

We will ask tailored IPO readiness questions by function, leveraging our proprietary IPO readiness questionnaire library.



2 Digital, interactive process

Through interactive discussions with EY subject-matter specialists, we will capture key IPO readiness gaps and recommendations, along with timelines, to close those gaps.



3 Algorithm-based dashboard

EY professionals will generate a dashboard depicting an initial assessment of the company's state of readiness by function.



4 IPO readiness assessment report

You will receive a board-ready report, inclusive of an executive summary, functional dashboard, and detailed findings and recommendations.

Benefits:

- ▶ Digital, interactive process tailored for you
- ▶ Access to global leading practices and insights
- ▶ EY subject-matter resource integration
- ▶ Board-ready assessment report

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About EY

EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

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