

Certificate in Finance for Non- Finance Managers

[eLearning]



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About the course

Knowledge of financial aspects, which helps in decision making, is the key to success. It is important for non-finance professionals to be conversant with financial-decision making tools, which helps them to analyse a given financial statement, understand the nature of cost and ways to reduce cost, take pricing decision, decide a product mix and opt for the best option suiting the financing need.

This program provides awareness and understanding of the ways finance affects their business objectives. The participants will get familiar with the form, content and analysis of financial statements and the main accounting principles and techniques. The program may also help in the improvement of organizations' performance by pointing out the importance of cost control, break even and variance analysis. After completing the program, participants will be able to communicate comfortably with financial executives and discuss the financial performance of the organization effectively.

This 11+ hour program is expected to give you valuable insight on important financial areas and is extremely relevant for decision making.

Who should take this course?

The program is most suited for:

- ▶ Business Owners
- ▶ Middle level Managers
- ▶ Head of non-financial division/function
- ▶ Self-employed non-finance professionals
- ▶ Non-Commerce Graduates

Benefits of the course

This program may help you to:

- ▶ Understand financial statements and its key elements
- ▶ Understand how business decisions made by you impact key elements of your company's financial statements
- ▶ Identify signals pointing to deterioration in financial condition
- ▶ Take part in discussions on current financial and economic issues
- ▶ Know the advantages of budgeting
- ▶ Analyze the reasons for variances between the actual and budgeted results
- ▶ Understand what the cost of business operations is and how to manage the same
- ▶ Learn the most important principles of budgeting
- ▶ Be able to prepare management information.



Course coverage

Understanding financial statements	Balance Sheet
	Profit & Loss Statement
	Cash Flow Statements
	Notes to Financial Statements
Interpreting financial statements	Profits v. cashflows
	Ratios and their Interpretations
Overview of Regulatory Structure	Different forms of Business
	Overview of Companies Act 2013
	Overview of Taxation structure in India
Understanding and analyzing costs for decision making	Types of cost
	Understanding cost behaviour
	Marginal costing
	Make or Buy Shut Down or Continue Seller Process further Domestic v. export sales
Creating and managing budgets	Understanding need for budgeting
	Types of budgets – cash budgets, sales budgets, production budgets
	Budget v. Actuals - Variance Analysis
Working Capital Management	Working Capital and its components
	Working Capital cycle
	Working Capital Management - Debtors Creditors Cash Inventory
Evaluating investment proposals through Capital Budgeting	Need for Capital Budgeting
	Assessing Investment Proposals
	Techniques of Capital budgeting- Payback Period Accounting Rate of Return Net Present Value IRR
	Sensitivity Analysis
Cost of capital and capital structure	Risk/ Return framework
	Understanding the rate of return required by Debt and Equity holders
	Weighted Average Cost of capital (WACC)
Means of financing	Share Capital Term Loans Debentures Leasing Other forms of Funding
Personal Tax Planning	Types of Income Basics of tax planning, Exempt Income, Investment in tax saving avenues
Financial markets and instruments	Types of Financial Markets–Primary and Secondary
	Financial Instruments– Shares, Debt Instruments Derivatives (Future, Forward, option, swaps)
Exercises and case studies	For better understanding of concepts and reinforcement of learning



Course deliverables

- ▶ 17+ hours of comprehensive learning videos and content
- ▶ Presentations
- ▶ Online Assessment
- ▶ Certificate of Completion
- ▶ Query support through email
- ▶ Six months of LMS access

Assessment and Certification

EY will award “Certificate of Completion ” to participants at the end of the program.

- ▶ Assessment would be based on MCQ's
- ▶ Participant needs to achieve a minimum score of 50% to pass the exam
- ▶ All participants who meet the above criteria would be awarded a certificate of completion

Contact

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Our other eLearning courses

- ▶ Certificate in IFRS
- ▶ Certificate in Ind AS
- ▶ Certificate in Exploratory Analytics in Python
- ▶ Certificate in Artificial Intelligence and Machine Learning in Python
- ▶ Certificate in Predictive Analytics in Python
- ▶ Certificate in Financial Modelling and Valuation
- ▶ Certificate in Blockchain Technology
- ▶ Certificate in Data Visualization Using Tableau
- ▶ Certificate in Business Intelligence with Power BI
- ▶ Certificate in Advance Analytics using R
- ▶ Certificate in Lean Six Sigma Green Belt



About EY Learning Solutions

In today's testing business environment, with organizational transformation and regulatory change constant features, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management, to improve performance and ensure that your teams can respond to today's challenges and are equipped for career success.

We, at EYFAAS, realized this need and accordingly we have set up a dedicated "Learning Solution" practice to help corporate and practicing professionals to deal with new requirements. FAAS Learning Solutions supplements EY's primary range of services and provide business specific training solutions for our clients and business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world. As a globally integrated firm, we bring global insight to our training programs.

All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client will have a different history, size, location and sector; therefore, programs can be tailored to specific needs of your business.

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