Certificate in Finance for Non-Finance Managers

EY
Building a better working world

Certificate in Finance for Non-Finance Managers

About the course

Knowledge of financial aspects, which helps in decision making, is the key to success. It is important for non-finance professionals to be conversant with financial-decision making tools, which helps them to analyse a given financial statement, understand the nature of cost and ways to reduce cost, take pricing decision, decide a product mix and opt for the best option suiting the financing need.

This program provides awareness and understanding of the ways finance affects their business objectives. The participants will get familiar with the form, content and analysis of financial statements and the main accounting principles and techniques. The program may also help in the improvement of organizations' performance by pointing out the importance of cost control, break even and variance analysis. After completing the program, participants will be able to communicate comfortably with financial executives and discuss the financial performance of the organization effectively.

This 24 hour program is expected to give you valuable insight on important financial areas and is extremely relevant for decision making.

Who should take this course?

The program is most suited for:

- Business Owners
- Middle level Managers
- Head of non-financial division/function
- Self-employed non-finance professionals
- Non-Commerce Graduates

Benefits of the course

This program may help you to:

- Understand financial statements and its key elements
- Understand how business decisions made by you impact key elements of your company's financial statements
- Identify signals pointing to deterioration in financial condition
- Take part in discussions on current financial and economic issues
- Know the advantages of budgeting
- Analyze the reasons for variances between the actual and budgeted results
- Understand what the cost of business operations is and how to manage the same
- Learn the most important principles of budgeting
- Be able to prepare management information.

Course coverage

Understanding financial statements	Balance Sheet
	Profit & Loss Statement
	Cash Flow Statements
	Notes to Financial Statements
Interpreting financial statements	Profits v. cashflows
	Ratios and their Interpretations
Overview of Regulatory Structure	Different forms of Business
	Overview of Companies Act 2013
	Overview of Taxation structure in India
Understanding and analyzing costs for decision making	Types of cost
	Understanding cost behaviour
	Marginal costing
	Make or Buy | Shut Down or Continue | Seller Process further | Domestic v. export sales
Creating and managing budgets	Understanding need for budgeting
	Types of budgets – cash budgets, sales budgets, production budgets
	Budget v. Actuals - Variance Analysis
Working Capital Management	Working Capital and its components
	Working Capital cycle
	Working Capital Management - Debtors | Creditors | Cash | Inventory
Evaluating investment proposals through Capital Budgeting	Need for Capital Budgeting
	Assessing Investment Proposals
	Techniques of Capital budgeting- Payback Period | Accounting Rate of Return | Net
	Present Value | IRR
	Sensitivity Analysis
Cost of capital and capital structure	Risk/ Return framework
	Understanding the rate of return required by Debt and Equity holders
	Weighted Average Cost of capital (WACC)
Means of financing	Share Capital | Term Loans | Debentures | Leasing | Other forms of Funding
Personal Tax Planning	Types of Income | Basics of tax planning, Exempt Income, Investment in tax saving avenues
Financial markets and instruments	Types of Financial Markets–Primary and Secondary
	Financial Instruments– Shares, Debt Instruments | Derivatives (Future, Forward, option, swaps)
Exercises and case studies	For better understanding of concepts and reinforcement of learning

Course deliverables

- Course duration 24 hours
- Presentations
- Online Assessment
- Certificate of Completion
- Six months of LMS access

Assessment and Certification

EY will award "Certificate of Completion " to participants at the end of the program.

- Assessment would be based on MCQ's
- Participant needs to achieve a minimum score of 50% to pass the exam
- All participants who meet the above criteria would be awarded a certificate of completion

Course fee

INR 15,000 plus taxes

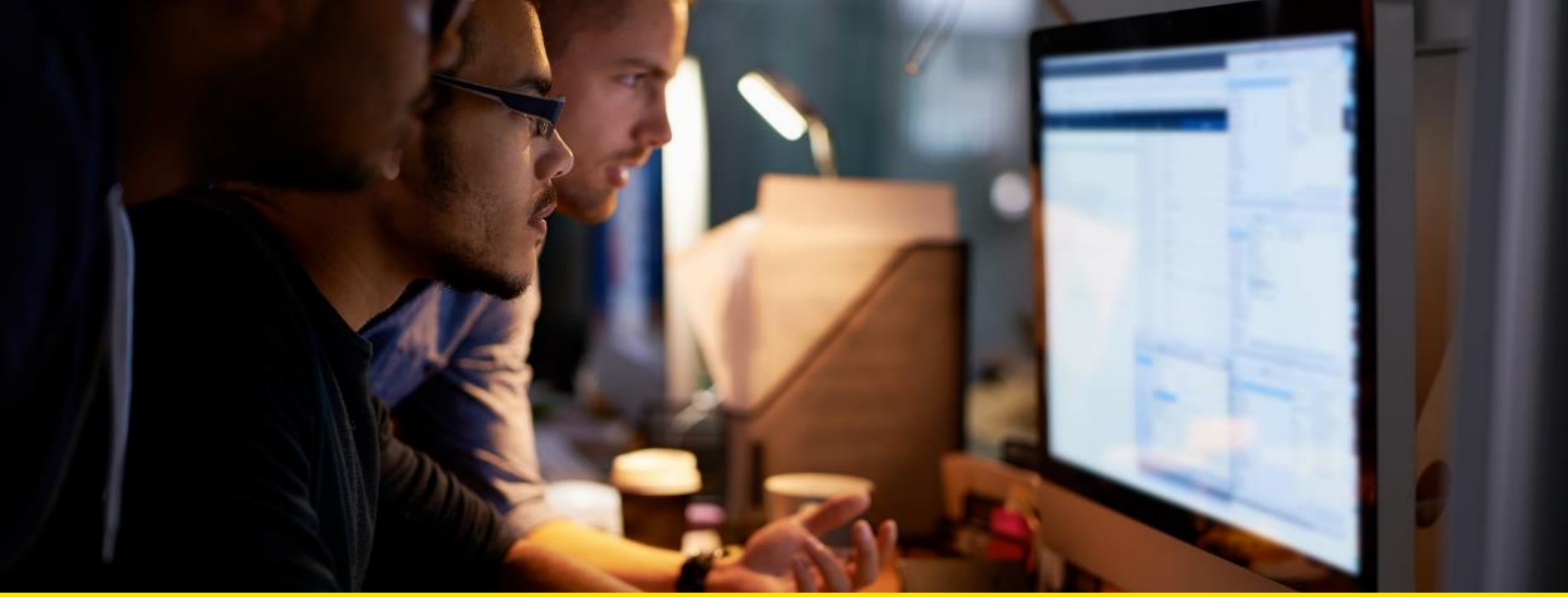
Contact

For more information contact:

Shweta Manchanda
E: Shweta.manchanda@in.ey.com
M: + 91 98116 38456

Our eLearning courses

- Certificate in IFRS
- Certificate in Ind AS
- Certificate in Exploratory Analytics in Python
- Certificate in Artificial Intelligence and Machine Learning in Python
- Certificate in Predictive Analytics in Python
- Certificate in Financial Modelling and Valuation
- Certificate in Blockchain Technology
- Certificate in Data Visualization Using Tableau
- Certificate in Business Intelligence with Power BI
- Certificate in Advance Analytics using R
- Certificate in Lean Six Sigma Green Belt



About EY Learning Solutions

In today's testing business environment, with organizational transformation and regulatory change constant features, a flexible and cost-effective workforce is critical. High-quality training is a crucial element of innovative talent management, to improve performance and ensure that your teams can respond to today's challenges and are equipped for career success.

We, at EYFAAS, realized this need and accordingly we have set up a dedicated "Learning Solution" practice to help corporate and practicing professionals to deal with new requirements. FAAS Learning Solutions supplements EY's primary range of services and provide business specific training solutions for our clients and business communities throughout India, Europe, the Middle East and Africa. This is done with the help of a multidisciplinary team of trainers from around the world. As a globally integrated firm, we bring global insight to our training programs.

All training programs are regularly updated to reflect changing trends and guidance. Our practical, relevant and stimulating courses are facilitated by highly competent trainers who have first-hand knowledge of the subject matter. We recognize that each client will have a different history, size, location and sector; therefore, programs can be tailored to specific needs of your business.

For details contact

Furqan Warsi
Director
Email: furqan.warsi@in.ey.com

Anand Akhouri
Senior Manager
Email: anand.akhouri@in.ey.com

Our offices

Ahmedabad
22nd Floor, B Wing, Privilon,
Ambli BRT Road, Behind Iskcon
Temple, Off SG Highway,
Ahmedabad - 380 015
Tel: + 91 79 6608 3800

Bengaluru
6th, 12th & 13th floor
"UB City", Canberra Block
No.24 Vittal Mallya Road
Bengaluru - 560 001
Tel: + 91 80 6727 5000

Ground Floor, 'A' wing
Divyasree Chambers
11, O'Shaughnessy Road
Langford Gardens
Bengaluru - 560 025
Tel: + 91 80 6727 5000

Chandigarh
Elante offices, Unit No. B-613 & 614
6th Floor, Plot No- 178-178A,
Industrial & Business Park, Phase-I,
Chandigarh - 160002
Tel: + 91 172 671 7800

Chennai
Tidel Park, 6th & 7th Floor
A Block, No.4, Rajiv Gandhi Salai
Taramani, Chennai - 600 113
Tel: + 91 44 6654 8100

Delhi NCR
Golf View Corporate Tower B
Sector 42, Sector Road
Gurgaon - 122 002
Tel: + 91 124 443 4000

3rd & 6th Floor, Worldmark-1
IGI Airport Hospitality District
Aerocity, New Delhi - 110 037
Tel: + 91 11 4731 8000

4th & 5th Floor, Plot No 2B
Tower 2, Sector 126
NOIDA - 201 304
Gautam Budh Nagar, U.P.
Tel: + 91 120 671 7000

Hyderabad
THE SKYVIEW 10
18th Floor, "Zone A"
Survey No 83/1, Raidurgam
Hyderabad – 500032
Tel: + 91 40 6736 2000

Jamshedpur
1st Floor, Shantiniketan Building
Holding No. 1, SB Shop Area
Bistupur, Jamshedpur – 831 001
Tel: + 91 657 663 1000

Kochi
9th Floor, ABAD Nucleus
NH-49, Maradu PO
Kochi - 682 304
Tel: + 91 484 433 4000

Kolkata
22 Camac Street
3rd Floor, Block 'C'
Kolkata - 700 016
Tel: + 91 33 6615 3400

Mumbai
14th Floor, The Ruby
29 Senapati Bapat Marg
Dadar (W), Mumbai - 400 028
Tel: + 91 22 6192 0000

5th Floor, Block B-2
Nirlon Knowledge Park
Off. Western Express Highway
Goregaon (E)
Mumbai - 400 063
Tel: + 91 22 6192 0000

Pune
C-401, 4th floor
Panchshil Tech Park
Yerwada
(Near Don Bosco School)
Pune - 411 006
Tel: + 91 20 4912 6000

Ernst & Young Associates LLP

EY | Assurance | Tax | Transactions | Advisory

About EY
EY is a global leader in assurance, tax, transaction and advisory services. The insights and quality services we deliver help build trust and confidence in the capital markets and in economies the world over. We develop outstanding leaders who team to deliver on our promises to all of our stakeholders. In so doing, we play a critical role in building a better working world for our people, for our clients and for our communities.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. For more information about our organization, please visit ey.com.

Ernst & Young Associates LLP is one of the Indian client serving member firms of EYGM Limited. For more information about our organization, please visit www.ey.com/en_in.

Ernst & Young Associates LLP. is a Limited Liability Partnership, registered under the Limited Liability Partnership Act, 2008 in India, having its registered office at 22 Camac Street, 3rd Floor, Block C, Kolkata – 700016

EYIN1612-135
ED None

AJ