



**EY Entrepreneur
Of The Year™**

2024 Indonesia



How will your
imagination leave a
lasting impression?

Submit a nomination for EY Entrepreneur
Of The Year™ 2024 Indonesia program by
26 July 2024.

Visit eoy.ey.com

Founded and produced by





Contents

Message from the Country Managing Partner of EY Indonesia	1
Entrepreneur Of The Year 2023 Indonesia Winner	2
World Entrepreneur Of The Year 2023 Winner	3
Entrepreneur Of The Year Indonesia Hall of Fame	4
Nomination Process	5
Judging Process	6
Entrepreneur Of The Year 2024 Program Journey	7



Message from the Country Managing Partner of EY Indonesia



Amidst Indonesia's economic outlook impacted by global economic and geopolitical factors, entrepreneurs adeptly navigate disruptions and uncertainties, seizing opportunities to innovate and dynamically reshape the nation's economy.

Building upon last year's success of the EY Entrepreneur Of The Year (EOY) program, this year, EY Indonesia continues with its commitment to celebrating outstanding entrepreneurs with visionary leadership and innovative approach. With this year's theme **The Art of Entrepreneurship: Celebrating the country's visionary entrepreneurs with purpose-driven innovation and outstanding achievements**, EY Entrepreneur Of The Year™ (EOY) recognizes the intrinsic connection between visionary success and the integration of Indonesian art. The blend of entrepreneurship and art extends beyond cultural celebration; it serves as a spark for creativity, purpose, and lasting impact.



By incorporating Indonesia's vibrant artistic heritage into the program, we aim to provide a stage where inventive minds can thrive, offering a well-rounded approach to entrepreneurship that resonates with the nation's cultural identity. This unique amalgamation not only enhances the entrepreneurial journey but also shapes the landscape for the future of business in Indonesia.

I firmly believe in the transformative impact of entrepreneurship on a nation's development. The EOY program stands as a testament, attesting to EY's 21-year legacy of collaborating with and supporting the aspirations of tomorrow's global leaders.

Now in its 22nd year, the EOY program reaffirms EY's commitment to fostering entrepreneurship's pivotal role in national development. As we embark on this journey, we extend a cordial invitation to Indonesian entrepreneurs, encouraging them to actively participate and share their compelling stories as nominees or by nominating individuals for the 2024 program.

Join us in uncovering and honoring the next Indonesia's EY Entrepreneur Of The Year for 2024.

Peter Surja
Country Managing Partner
EY Indonesia

The Art of Entrepreneurship:

Celebrating the country's visionary entrepreneurs with purpose-driven innovation and outstanding achievements.

Acknowledge entrepreneurs who consistently reimagine and reshape our economic landscape with fresh perspectives driven by their unwavering dedication and passion.

This theme celebrates the artful combination of passion, determination, character, and skill needed to establish businesses that tackle complex challenges and contribute to creating a more resilient working world.

EY is committed to nurturing entrepreneurship nationwide, welcoming businesses of all sizes and from diverse industries. Our goal is to empower entrepreneurs, helping them expand their enterprises and transform their dreams into reality.

Could you be the next EY Entrepreneur Of The Year?



Since 2001, the **Entrepreneur Of The Year™ Indonesia** program has proudly showcased over 200 Indonesian entrepreneurs, spotlighting their visionary leadership and remarkable achievements. This initiative celebrates the game-changers - Indonesia's standout entrepreneurs, whose limitless aspirations fuel innovation, drive growth, and pave the way for prosperity, crafting a transformative impact on our global landscape.

“ This prestigious award is special for me. I’m a true believer of entrepreneurship, which I also instill in my team, who I call them as my entrepreneurial staff because they are all entrepreneurs from gardener to president director.

Yozua Makes

CEO and Founder

PT Plataran Indonesia

EY Entrepreneur Of The Year 2023 Indonesia



EY World Entrepreneur Of The Year™

2023

EY World Entrepreneur Of The Year™ stands as the pinnacle global showdown, a dazzling celebration of the foresight, wisdom, and unwavering determination of entrepreneurs worldwide. Every year, the triumphant EY Entrepreneur Of The Year will proudly represent their nation, competing on the global stage in the glamorous Monte Carlo, Monaco. A handpicked panel of diverse, independent judges will select them based on their ambition, innovation, and wholehearted dedication, recognizing the positive impact they bring to communities and the broader world. It's an extraordinary journey where the best of the best strive for international acclaim.



“ I hope that I can continue the legacy of this great award by driving conversations about these challenges, helping to come up with big new ideas and bringing in new voices along the way.

Doris Hsu

Chairperson and CEO

GlobalWafers

EY World Entrepreneur Of The Year 2023

Entrepreneur Of The Year™ Indonesia

Hall of Fame

2001 - 2023

- 2001 **Dahlan Iskan**, President Director, Jawa Pos Group
- 2002 **BRA Mooryati Soedibjo**, Founder and Chairman, PT Mustika Ratu Tbk.
- 2003 **Djoenaedi Joesoef**, Chairman of the Board, PT Konimex
- 2004 **Sudhamek AWS**, CEO, GarudaFood Group
- 2005 **Jakob Oetama**, Executive Chairman, Kompas Gramedia Group
- 2006 **Jacobus Busono**, President Director, Pura Group
- 2007 **Dr. Ir. Ciputra**, President Commissioner, PT Ciputra Development Tbk.
- 2008 **Haryanto Adikoesoemo**, President Director, PT AKR Corporindo Tbk.
- 2009 **Kris Wiluan**, President Director, PT Citra Tubindo Tbk.
- 2010 **Edwin Soeryadjaya**, Chairman, Saratoga Capital, PT Adaro Energy Tbk.
- 2011 **Dato' Sri Prof. DR. Tahir, MBA**, Executive Chairman, Mayapada Group
- 2012 **Budiarto Halim**, CEO, PT Erajaya Swasembada Tbk.
- 2013 **Johannes Suriadjaja**, President Director, PT Surya Semesta Internusa Tbk.
- 2014 **Iwan Setiawan Lukminto**, President Director, PT Sri Rejeki Isman Tbk.
- 2015 **Hendra Adidarma**, President Director, PT Propan Raya I.C.C.
- 2016 **Irawati Setiady**, President Director, PT Kalbe Farma Tbk.
- 2017 **Nadiem A. Makarim**, CEO, PT Go-Jek Indonesia
- 2018 **Alisjahbana Haliman**, CEO, PT Haldin Pacific Semesta
- 2019 **William Tanuwijaya**, CEO, PT Tokopedia
- 2022 **Otto Toto Sugiri**, CEO, PT DCI Indonesia Tbk.
- 2023 **Yozua Makes**, CEO & Founder, PT Plataran Indonesia

Nomination Process

Who is eligible for nomination?

We invite entrepreneurs from various sectors and industries, including founders, major owners, or executives of private or public companies based in Indonesia, to actively participate as members of the top management team within their organization.

Qualification Requirements

- ▶ The nominee must be an Indonesian citizen (WNI)
- ▶ They should hold the position of owner, CEO, or equivalent, with direct responsibility for the company's recent performance
- ▶ The company must have operated within Indonesia and must have been in operation for a minimum of three years
- ▶ Submission of the company's 2 to 3 years of audited financial statements
- ▶ Former EY EOY finalists/alumni are eligible for re-nomination after a one-year gap

For further details, please refer to our FAQ section [here](#).

Advantages of Being Involved

- ▶ Join a dynamic global network where you can engage with forward-thinking and influential business leaders spanning across various sectors and industries.
- ▶ Unlock valuable networking prospects through interactions with fellow entrepreneurs and EY professionals, among others.
- ▶ Commemorate and show appreciation for the team and support network that has played a crucial role in supporting your entrepreneurial endeavors.
- ▶ Enhance your company's brand and reputation by gaining significant exposure to potential customers, suppliers, M&A prospects, as well as investors in private equity and venture capital
- ▶ Gain extensive media coverage on local, regional, and even national levels, along with additional heightened publicity opportunities.

Submit your nomination today!

Explore our website for comprehensive information about the EY Entrepreneur Of The Year Indonesia program and additional entrepreneurship initiatives. Kickstart your EOY journey by submitting nominations, either for yourself or others, via a simple online application at the latest by **26 July 2024**.

Nominate at eoy.ey.com.

Judging Process

A distinguished panel of judges, consisting of past EY Entrepreneur Of The Year winners and notable leaders from the business, academia and community sectors, will assess candidates according to set criteria.

Judging Criteria

| Entrepreneurial Spirit

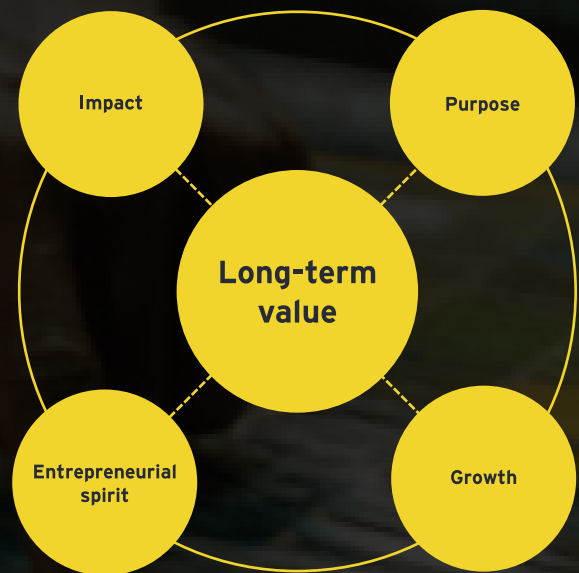
- ▶ Identifies opportunities to innovate and create a better world
- ▶ Takes risks to realize their vision
- ▶ Demonstrates courage, perseverance, and resilience to overcome significant obstacles

| Purpose

- ▶ Commit themselves and their organization to an inspiring purpose and vision
- ▶ Drives strategies for a sustainable future business
- ▶ Creates and protects value in the long term, across a broad group of stakeholders and ecosystems (e.g., consumers, employees, suppliers, government, communities, investors, and shareholders)

| Impact

- ▶ Positively impacts the customers they serve
- ▶ Integrates sustainable Environmental, Social and Governance (ESG) practices in their strategy with robust commitments and execution plans
- ▶ Focuses on diversity and inclusion across multiple dimensions



| Growth

- ▶ Increases market share and expands into new markets
- ▶ Drives positive financial performance
- ▶ Invests in attracting, developing, and retaining a diverse mix of talent
- ▶ Builds a culture of innovation that pioneers new approaches or technologies

2024 Program Journey

2024

Nominations open

7 May 2024

May

June

EY World Entrepreneur Of The Year 2024

Represented by EY Entrepreneur Of The Year 2023 Indonesia

July

Nominations closed and Finalists announced

On-site visits

August - September

October

Judging process

Meet the 2024 Judges

Awards Gala

EY Entrepreneur Of The Year™ Awards 2024

November

EOY Indonesia Committee

Meet the catalyst behind the success of the EY Entrepreneur Of The Year program's execution. Reach out to us at eoynindonesia@id.ey.com for any inquiries, to delve deeper into the program, or for additional support throughout the nomination process.

Jongki Widjaja

EOY Program Leader

Jongki.Widjaja@id.ey.com

Avebria Cicera

EOY Program Manager

Avebria.Mediana@id.ey.com

Niken Putri

EOY Committee

Niken.Putri@id.ey.com

Joshua Manurung

EOY Committee

Joshua.A.Manurung@id.ey.com

Carlotta Bako

EOY Committee

Carlotta.N.Bako@id.ey.com

Who will inspire us next?

Monte Carlo | 2024

Inspiration has no boundaries or borders. It comes from the most unexpected places, from a whiz kid in a dorm to a visionary world leader. We look forward to the next big idea and bring it to Monte Carlo.

Follow us on Twitter @[ey_eoy](#)
#WEOY

EY | Building a better working world

EY exists to build a better working world, helping to create long-term value for clients, people and society and build trust in the capital markets.

Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform and operate.

Working across assurance, consulting, law, strategy, tax and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

EY refers to the global organization, and may refer to one or more, of the member firms of Ernst & Young Global Limited, each of which is a separate legal entity. Ernst & Young Global Limited, a UK company limited by guarantee, does not provide services to clients. Information about how EY collects and uses personal data and a description of the rights individuals have under data protection legislation are available via ey.com/privacy. EY member firms do not practice law where prohibited by local laws. For more information about our organization, please visit ey.com.

About EY Entrepreneur Of The Year™

EY Entrepreneur Of The Year™ is the world's most prestigious business awards program for entrepreneurs. The program makes a difference through the way it encourages entrepreneurial activity among those with potential and recognizes the contribution of people who inspire others with their vision, leadership and achievement. As the first and only truly global awards program of its kind, Entrepreneur Of The Year celebrates those who are building and leading successful, growing and dynamic businesses, recognizing them through regional, national and global awards programs in more than 145 cities in more than 60 countries. ey.com/id/eoy

© 2024 PT Ernst & Young Indonesia.
All Rights Reserved.

APAC No. 00000386

ey.com/id

Founded and produced by



EY

**Building a better
working world**