

How do entrepreneurs shape the future with confidence?

Nominate yourself or someone else for the
EY Entrepreneur Of The Year™ Switzerland
program by 28 March 2025.

Visit eoy.ch



The better the question. The better the answer. The better the world works.



Shape the future
with confidence

Supporting entrepreneurship for nearly three decades

At EY, we celebrate the visionaries who dare to dream, innovate and disrupt the status quo. The EY Entrepreneur Of The Year Switzerland program honors those who ignite change, inspire growth and shape the future with confidence. For nearly three decades, we have recognized the groundbreakers and game-changers whose passion and creativity drive our economy forward. Join us in celebrating the architects of tomorrow whose leadership forges new paths by consistently challenging the established ideas and processes of the present.

Together, let's inspire, lead and transform our world. Do not hesitate to nominate yourself or another entrepreneur who embodies this spirit.



Stefan Rösch-Rütsche
Country Managing Partner
EY Switzerland &
Liechtenstein



André M. Bieri
Tax Partner | Markets
Leader Switzerland &
Liechtenstein



Frédéric Tissot
Head of EY Entrepreneur
Of The Year™
EY Switzerland

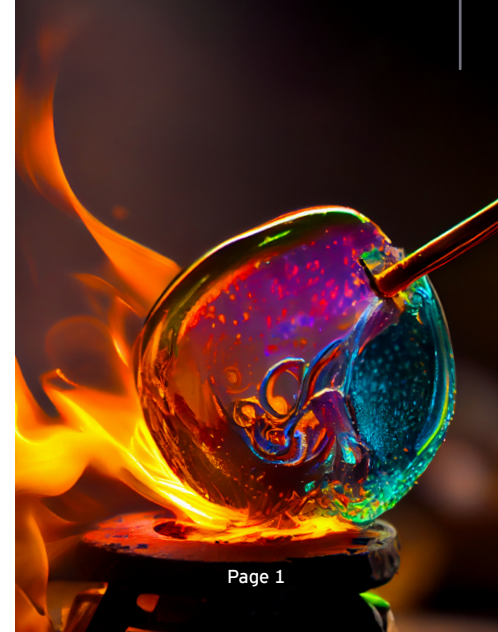
Why participate?

EY Entrepreneur Of The Year participants represent Switzerland's most inspirational and innovative business leaders.

GET READY TO

- 1 Join a diverse entrepreneurial community where you can connect with innovative and influential business leaders across all industries and sectors.
- 2 Be challenged by experienced professionals in a constructive manner.
- 3 Access peer-to-peer learning experiences, roundtable discussions and events organized for and by entrepreneurs.
- 4 Recognize and honor your team and those who guided you on your entrepreneurial journey.
- 5 Elevate your company's brand, raise awareness among potential customers and suppliers and explore growth opportunities.
- 6 Tap into a global network of distinguished peers and mentors and gain valuable insight and resources to help navigate your growth journey.
- 7 Receive an exclusive invitation to the [EY Entrepreneur Of The Year Award Night - Switzerland's Oscars of entrepreneurship!](#)

How do entrepreneurs shape the future with confidence?



Join Switzerland's #1 entrepreneurial ecosystem

What heights can endless ambition help you reach?

25+
years of innovation

1,000+
program Alumni
in Switzerland

3,500+
entrepreneurs,
investors, executives
and business leaders

50+
new entrepreneurs
added to the
network every year

10+
events and
experiences
organized annually
by EY, the program
partner and the
sponsors

The EY Entrepreneur Of The Year program will afford you access to Switzerland's #1 entrepreneurial ecosystem comprising leading entrepreneurs and business leaders. Steadily growing each year, the program enables members to harness their wealth of experience to create opportunities for sharing disruptive ideas and knowledge with one another - both locally and nationwide.

Entrepreneurship for all

EY is a global supporter of entrepreneurship for all, helping businesses grow, scale and overcome ever-evolving challenges through the [EY Entrepreneur Of The Year](#), [Entrepreneurial Winning Women™](#), [EY NextGen](#), [EY 7 Drivers of Growth™](#) or [EY Startup solution store](#).

EY Entrepreneur Of The Year Newsletter

Register for the latest news about our EY Entrepreneur Of The Year program.

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Winning the award has been an incredible journey, motivating me to innovate fearlessly and turn challenges into opportunities. It has inspired the entire APTISSEN team to strive for excellence and push boundaries.

Silvia Scherer

CEO & Co-Founder APTISSEN
EY Entrepreneur Of The Year 2024



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Participation in the program was a meaningful experience that underscored the true potential of entrepreneurship. It reminded me that with a clear purpose and the courage to innovate, we can create real opportunities and leave a lasting impact for generations to come.

Andrea Galli

Group CEO ARX & Founder Galli Group
EY Entrepreneur Of The Year 2024



Hall of Fame

The EY Entrepreneur Of The Year program celebrates exceptional entrepreneurs. The Hall of Fame honors their achievements.

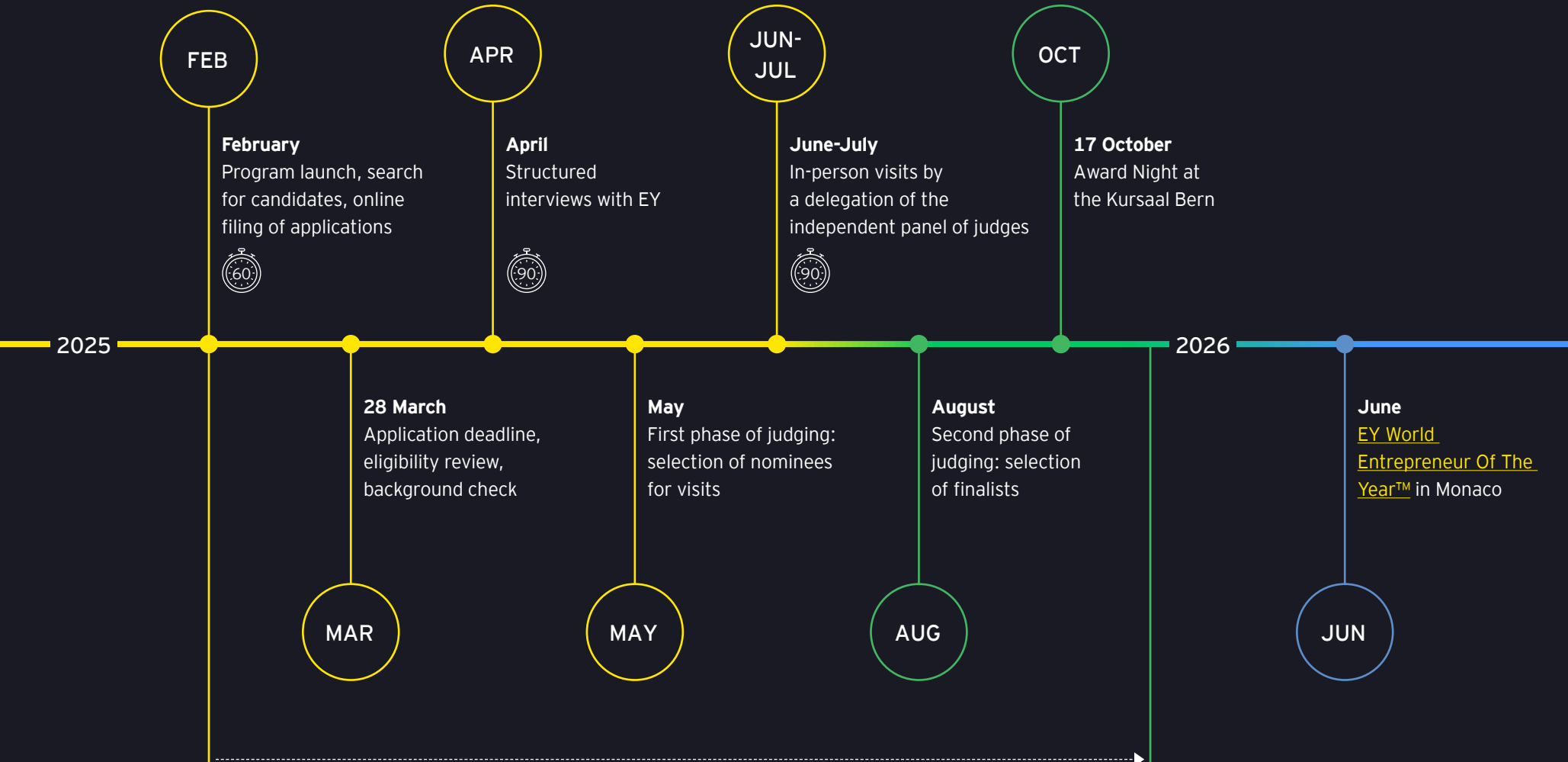
Search the [Hall of Fame](#) by company, name, region or year to learn about these outstanding individuals.

Celebrating excellence in Switzerland since 1998.



Timeline

How do entrepreneurs shape the future with confidence?



All-year events and experiences for Alumni & Friends, organized by EY, the program partner and the sponsors.



Judging criteria

An independent panel of judges will evaluate nominees based on the following criteria:

LONG-TERM VALUE

ENTREPRENEURIAL SPIRIT

- Identifies opportunities to innovate and create a better world.
- Takes risks to realize their vision.
- Demonstrates courage, perseverance and resilience to overcome significant obstacles.

PURPOSE

- Commits themselves and their organization to an inspiring purpose and vision.
- Drives strategies for a sustainable future business.
- Creates and protects value in the long-term, across a broad group of stakeholders and ecosystems (e.g. consumers, employees, suppliers, government, communities, investors and shareholders).

GROWTH

- Increases market share and expands into new markets.
- Drives positive financial performance.
- Invests in attracting, developing and retaining a diverse mix of talent.
- Builds a culture of innovation that pioneers new approaches or technologies.

IMPACT

- Positively impacts the customers they serve.
- Integrates sustainable Environmental, Social and Governance (ESG) practices in their strategy with robust commitments and execution plans.
- Focuses on diversity and inclusion across multiple dimensions.

Independent panel of judges



Dr. Adrienne Corboud Fumagalli

Board Chair Unyversal Technologies |
Board Member Swiss Life



Marco Gadola

Board Chair DKSH and Medartis |
Board Vice Chair Straumann Group



Thomas Hanan

Founder & CEO Webrepublic |
EY Entrepreneur Of The Year 2017



Dr. Jan Lichtenberg

CEO & Co-Founder InSphero |
EY Entrepreneur Of The Year 2015



Didier Maus

Board Chair Maus Frères



Michael Mueller

Group CEO Valora & Head Europe
FEMSA Proximity & Health



Piero Poli

Board Chair & CEO Rivopharm



Jean-Marc Probst

Board Chair Probst Group Holding



Franziska Tschudi Sauber

Board Chair Weidmann Holding |
EY Entrepreneur Of The Year 2022

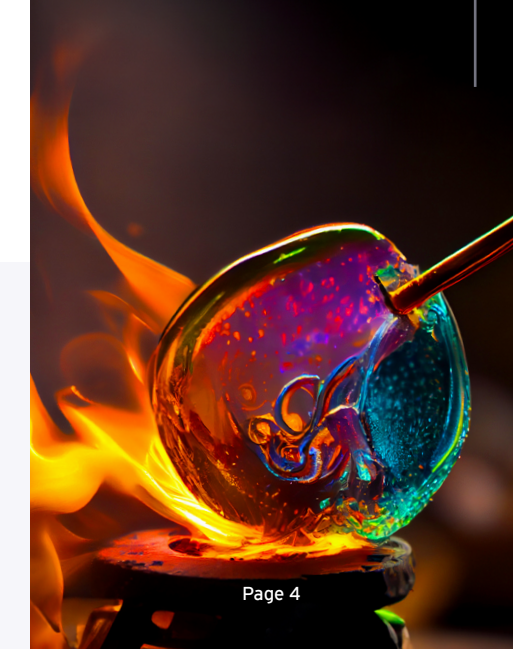


Dr. Pascale Vonmont

CEO/Director Gebert RUF Stiftung

The program's credibility stems from the jury's independence and EY's non-involvement in the decisions. The jury reviews nominees' documents free of charge and independently of EY and sponsors and makes its decisions applying globally defined criteria. The jury also visits selected nominees and their businesses. The independent panel of judges consists of EY Entrepreneur Of The Year Alumni, entrepreneurs, academics and business community influencers, thus making it a competition that is genuinely by entrepreneurs for entrepreneurs.

How do entrepreneurs shape the future with confidence?



Program partner

Julius Baer – A leading Swiss wealth management group

At Julius Baer, we have been managing our clients' wealth and serving as their trusted advisor for more than 130 years. We believe in the importance of long-standing relationships built on trust. Our clients include families, entrepreneurs, wealthy individuals, and professionals, to name just a few. With our tailored, holistic advice and solutions, we help grow and preserve our clients' assets, enabling them to pass on their wealth to future generations. In all that we do, we are inspired by our purpose, which is creating value beyond wealth. Our roots as a family-owned company, our financial stability, and our entrepreneurial spirit underpin our long track record of working with multiple generations.

Julius Baer is present in around 25 countries and 60 locations. Headquartered in Zurich, we have Swiss offices in Basel, Berne, Crans-Montana, Geneva, Lausanne, Lucerne, Lugano, Sion, St. Gallen, St. Moritz and Verbier.



Julius Bär

How do entrepreneurs shape the future with confidence?

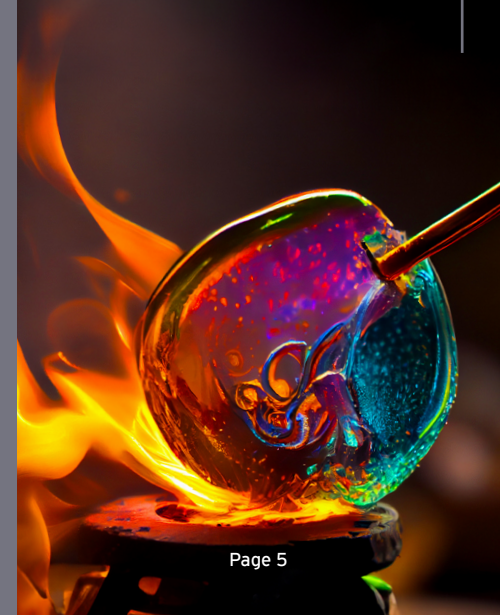
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We are extremely proud to be partner of the EY Entrepreneur Of The Year program in Switzerland for the third year running.

Partnering with the EY Entrepreneur Of The Year program supports our objective of honoring and promoting entrepreneurship in Switzerland, as it continues to be seen as the backbone of the economy. Each candidate, ambassador, partner, friend, and independent jury member works toward motivating and empowering entrepreneurs at every stage of their journey.

We wish every entrepreneur in this year's EY Entrepreneur Of The Year Switzerland program the determination, good fortune, and support they need as they embark on their 2025 journey.

Bank Julius Baer & Co Ltd.



Sponsors with entrepreneurial drive



“Road to Better” is the vision that has driven Ford since 1903

As a global leader with a family history dating back to 1903 and an important part of the brand’s heritage and image, Ford Motor Company can pave the way to a better future for its employees, its customers and the planet. We are doing this by addressing climate change, exploring more sustainable production processes and taking responsibility for the environment and society. Because Ford doesn’t just want to build great cars, we also want to shape a great future.

Ford Switzerland has been importing passenger cars and light commercial vehicles since its foundation in 1958 and has developed into one of the most important automobile companies in Switzerland. Together we not only want to offer outstanding vehicles, but also live the typical Ford spirit and make a positive contribution to the future of our society.

HDI

Innovative Insurance Solutions for Today and Tomorrow – Worldwide

HDI Global SE (HDI), one of the world’s leading industrial insurers, was founded 120 years ago by entrepreneurs for entrepreneurs. Today, HDI continues to meet the needs of SMEs, industrial firms, and large enterprises by offering tailor-made insurance solutions and serving as a reliable “Partner in Transformation”. As a proud member of the Talanx Group, HDI is uniquely positioned to support its clients in over 175 countries through an extensive network of branches, subsidiaries, sister companies, and trusted partners. Leveraging its innovative insurance portfolio and local expertise, including specialists in Switzerland, HDI empowers businesses worldwide to achieve their goals and navigate the future with confidence.

GIRARD-PERREGAUX



Independent Haute Horlogerie Manufacture

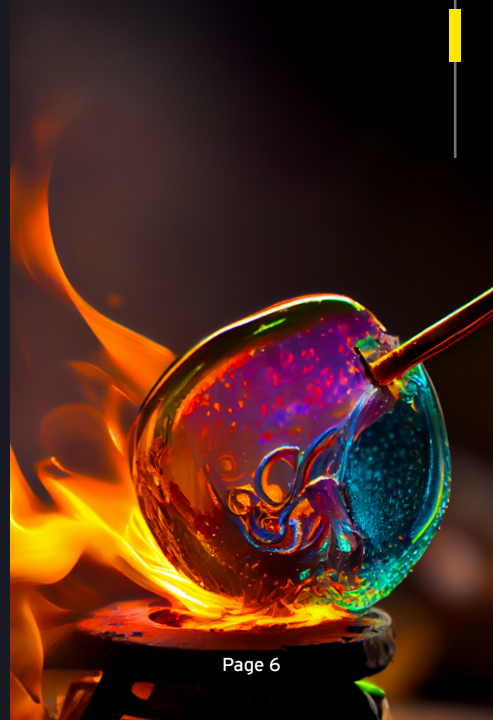
Since 1791, Girard-Perregaux has embraced the rhythm of the ever-elusive concept of time. Nestled in the Jura Mountains at the heart of La Chaux-de-Fonds, the company is a true pioneer in the world of Haute Horlogerie. As an independent brand, Girard-Perregaux has successfully kept all production in-house, passing down exceptional horological skills through the generations. Moreover, the Watchmaking House has consistently distinguished itself with its avant-garde designs and cutting-edge movements. Always striving to strike the perfect balance between beauty and functionality, fine watchmaking enthusiasts instantly recognize the house’s signatures, such as the iconic octagonal bezel of the Laureato and the legendary Tourbillon with its “Three Gold Bridges”.



“Grüezi” and welcome aboard

Swiss International Air Lines (SWISS) is Switzerland’s leading air carrier. With one of Europe’s most advanced aircraft fleets, SWISS is a premium airline operating nonstop flights from Zurich and Geneva to keep Switzerland connected with Europe and the world. As of summer 2025, SWISS will achieve a new milestone in the modernization of its long-haul aircraft fleet with the gradual introduction of ten advanced, highly economical and carbon-efficient Airbus A350-900 twinjets featuring a brand new and completely redesigned cabin furnishing. SWISS is part of the Lufthansa Group and a member of Star Alliance, the world’s largest airline network.

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Submit an application today

To nominate yourself or someone else, please visit the application portal eoy.ey.com and make sure to select **Switzerland** as the country via the triple bar menu icon in the upper right-hand corner of the homepage. Alternatively, download the PDF fillable application form [here](#). The deadline for applications is 28 March 2025.

CATEGORIES

Scale-up Leaders	Growth-stage businesses	2-8 years old	Revenue ≥ 1M and/or funding ≥ 5M
Visionary Entrepreneurs	Established businesses	8+ years old	Revenue ≥ 10M
Entrepreneurs in Family Business	Family businesses	3rd+ generation	Revenue ≥ 10M

ELIGIBILITY

Entrepreneur

- The nominee must be the owner and/or CEO of a private or public company and responsible for the day-to-day operations.
- Co-founders (up to three maximum) are eligible.
- Non-founding entrepreneurs are also eligible if they manage the business and assume the associated risks.
- The nominee must have exercised the current leadership role for at least two years by the application deadline.
- The nominee must hold significant shares in the company.
- An entrepreneur can apply to the program up to a maximum of three times.

Company

- The nominee's company must be at least two years old by the application deadline¹.
- The headquarters of the nominee's company must be located in Switzerland.
- The nominee's company must generate a significant proportion of its value in Switzerland.
- The nominee's company must have generated revenue of at least CHF 10 million in the past fiscal year².
- A company qualifies as a Family Business only if three or more generations of family members have been actively involved in running the business while holding key leadership positions.

¹ maximum of eight years old for the Scale-up Leaders category

² a minimum revenue of CHF 1 million and/or minimum funding of CHF 5 million for the Scale-up Leaders category

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Join the conversation, follow

#EOYSwitzerland2025

#FutureShapingEntrepreneurs

#SwissEntrepreneurs

How do entrepreneurs shape the future with confidence?



EY | Building a better working world

EY is building a better working world by creating new value for clients, people, society and the planet, while building trust in capital markets.

Enabled by data, AI and advanced technology, EY teams help clients shape the future with confidence and develop answers for the most pressing issues of today and tomorrow.

EY teams work across a full spectrum of services in assurance, consulting, tax, strategy and transactions. Fueled by sector insights, a globally connected, multi-disciplinary network and diverse ecosystem partners, EY teams can provide services in more than 150 countries and territories.

All in to shape the future with confidence.

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ED None

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